

ΑΡΣΑΚΕΙΟ ΓΥΜΝΑΣΙΟ ΘΕΣΣΑΛΟΝΙΚΗΣ

Θεματική Εβδομάδα 3-5 Απριλίου 2017

ΚΑΠΝΟΣ ΚΑΠΝΙΣΜΑ ΤΣΙΓΑΡΟ

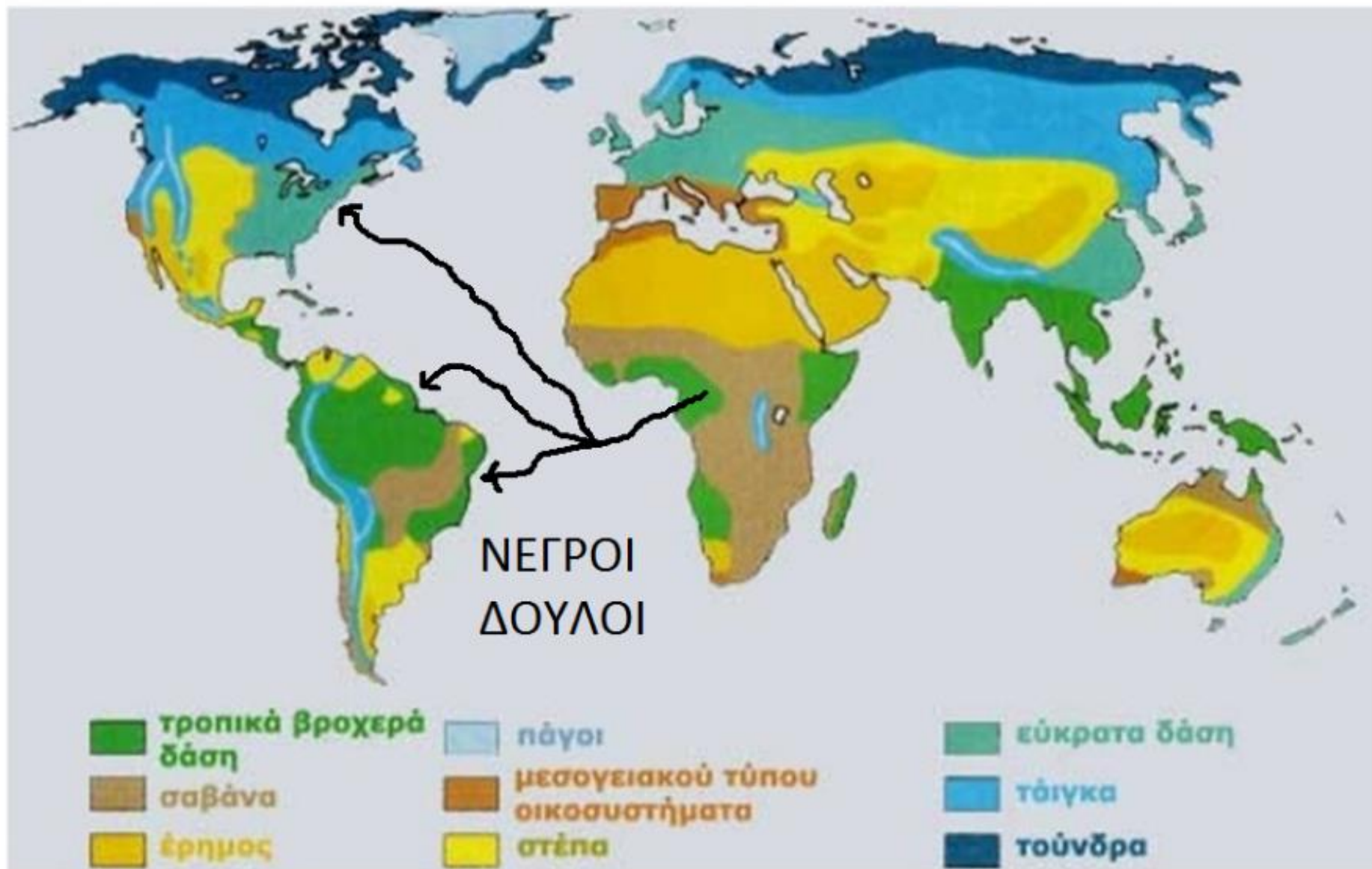


εισηγητής: Λεωνίδας Κατσικαρίδης

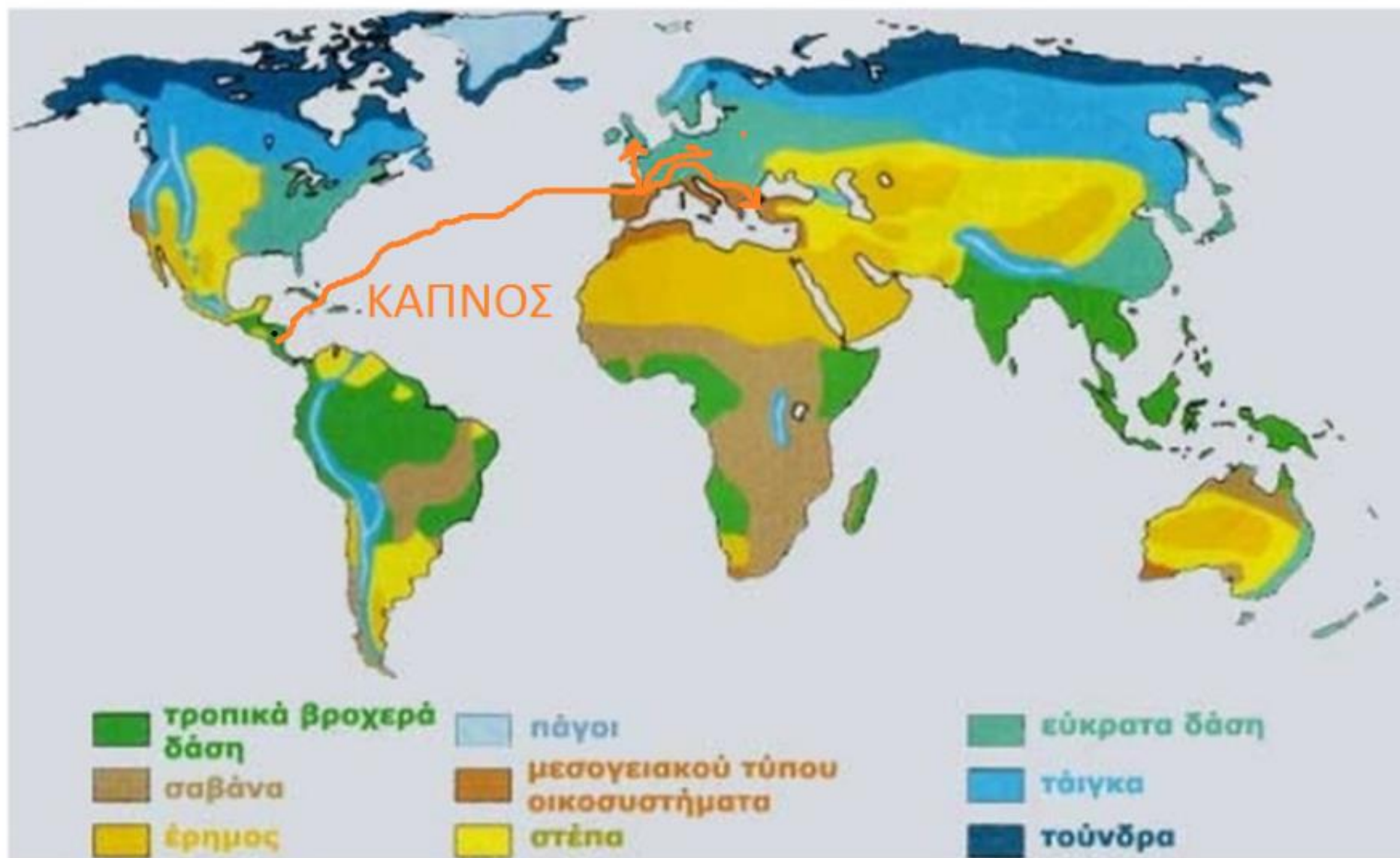
Ο Κολόμβος φέρνει τον καπνό από την Αμερική το 1492



ΧΑΡΤΗΣ ΒΛΑΣΤΗΣΗΣ



ΧΑΡΤΗΣ ΒΛΑΣΤΗΣΗΣ



Jean Nicot

ο «νονός» της νικοτίνης

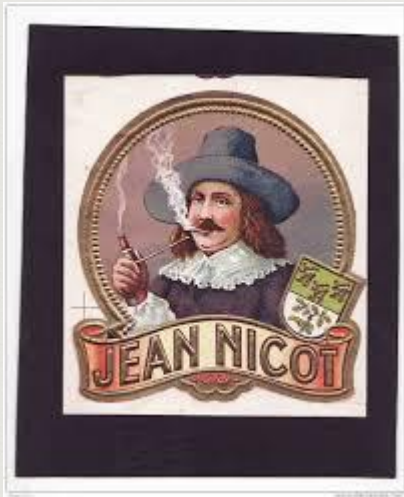


Illustration showing Jean Nicot presenting the tobacco plant to Queen Catherine de Medici and the Grand Prior of the House of Lorraine in 1560. The illustration is a reproduction of a historical engraving.

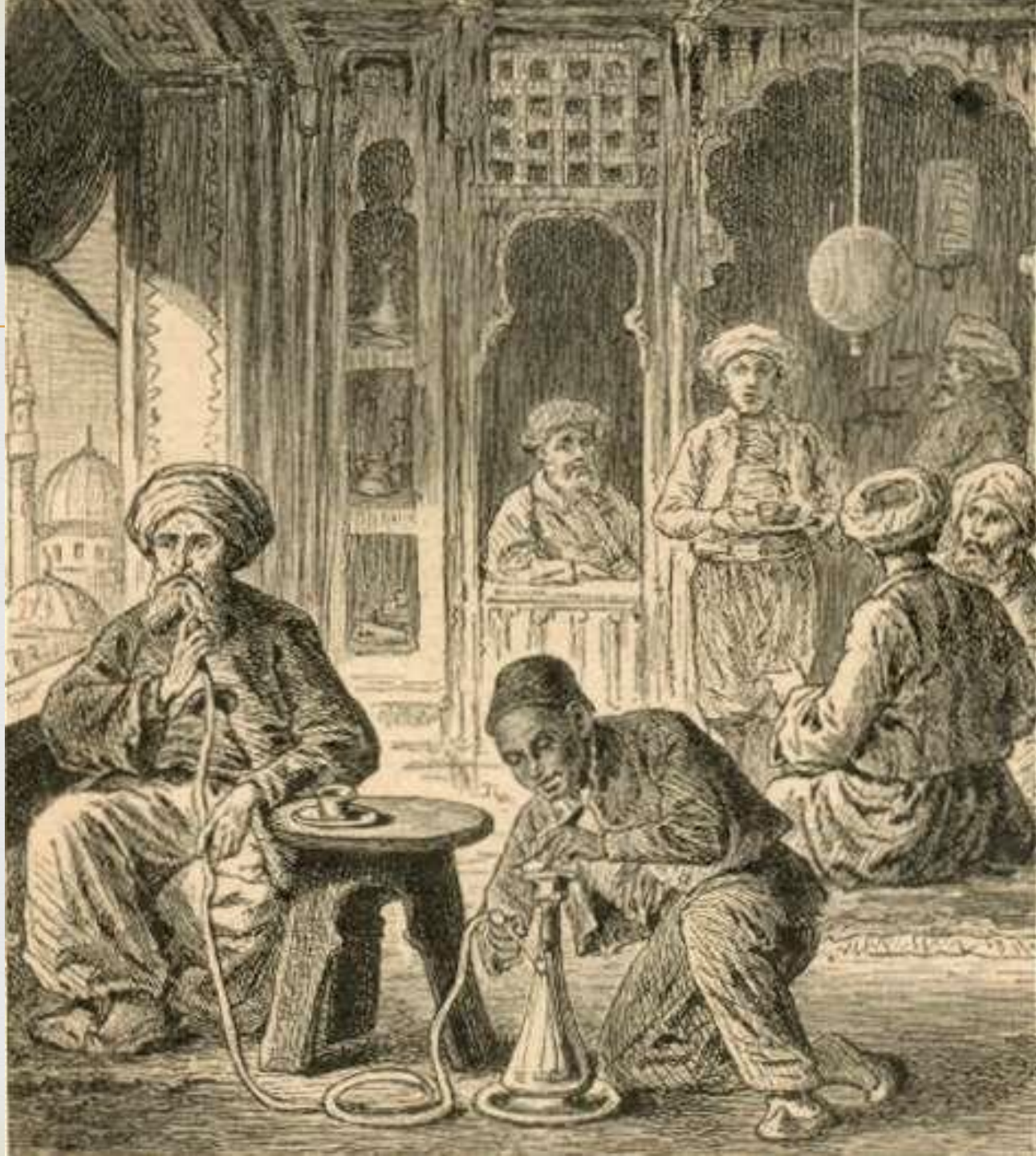








Photo
Sized







☞ 1850: ένας εργάτης έστριβε 5 τσιγάρα / 1΄

☞ 1880: η πρώτη μηχανή έστριβε 200 τσιγάρα/ 1΄

☞ 2017: οι σύγχρονες μηχανές στρίβουν 8000 τσιγάρα /1΄



OK-Miss America!
We thank you for your patronage



"It's toasted"

Your Protection—against irritation—against cough

TUNE IN ON LUCKY STRIKE — the modern misses with the world's finest dance orchestras, and famous Lucky Strike features, every Tuesday, Thursday and Saturday evening, over W. B. C. network.

Copyright, 1931, The American Tobacco Co.

Be Happy - Go Lucky!

When fishing I don't want to look at water. I want to look at the fish. That's why I use Lucky Strike. L.S.M.F.T.

ENJOY YOUR CIGARETTE!... If you're not happy with your present brand (and a 38-city survey shows that millions are not), smoke Luckies! You'll get the happy blending of perfect mildness and rich taste that fine tobacco—and only fine tobacco—can give you. Remember, Lucky Strike means fine tobacco. So get complete smoking enjoyment. Be Happy—Go Lucky today!

As subtle as a fairy tale, the girls they love agree. Be a girl in love with Blue. We L.S.M.F.T.

Be content around the girls who smile. Even when they are fishing. And you will get Lucky Strike's "The Smoker's cigarette!"

LS/MFT
Lucky Strike
Means
Fine Tobacco

ΣΙΓΑΡΕΤΤΑ ΑΓΡΙΝΙΟΥ
Α. ΣΙΓΑΛΑ

το ελαφρύτερο
ελληνικό τσιγάρο

22
Aramis

"SANTÉ"

Ένα τσιγάρο με παράδοση

"SANTÉ"

CHESTERFIELD'S GREAT LINE-UP OF RADIO AND TELEVISION STARS

BING CROSBY—Through his records, his movies, and now his Chesterfield radio program, Bing continues to bring more pleasure to more people than any other living man in the world.

ARTHUR GODFREY—Next-door neighbor to 50 million people! On his Chesterfield radio and television programs, you'll laugh with him and love him!

PERRY COMO—Now in his seventh year as Chesterfield's great radio and recording star. Three million listeners love his infectious, bubbling songs.

Always Buy CHESTERFIELD

THEY'RE MILDER... *much* MILDER...THE BEST CIGARETTE FOR YOU TO SMOKE

For more pure pleasure...have a Camel!

No other cigarette is so rich-tasting yet so mild as **CAMEL!**

"For me...there's just nothing better!"
Duke Ellington

Marlboro

HOME RUN

CIGARETTES

QUALITY "NOT STYLE" BURLEY BLEND

OLD GOLD

CIGARETTES

Smoother and Better

Presenting... **Home Run** in the *Blindfold* cigarette test

Not a cough in a carload.

A Message From Ronald Reagan, Sociology Major (1932) Eureka College, Dixon, IL

"Henry always said that I would never have amounted to a hill of beans if I had not majored in Sociology!"

Ronald Reagan

"THE VOICE OF THE PEOPLE"

Grow Your Mind! Stretch Your Horizons! Follow Ronald Reagan's Example and **STUDY SOCIOLOGY**

I'M SENDING CHESTERFIELDS to all my friends. That's the merriest Christmas any smoker can have — Chesterfield mildness plus no unpleasant after-taste

Ronald Reagan

CHESTERFIELD Buy the beautiful Christmas-card carton

Yes, Sir!

I HAVE to make special steps to properly all the people who want Murad for Christmas gifts.

MURAD THE TURKISH CIGARETTE

MURAD THE TURKISH CIGARETTE

What is so easy over the Kees-see MURAD!

Merry Christmas for every Smoker

Camel Cigarettes





Blow in her face and she'll follow you anywhere.

Hit her with tangy Tipalet Cherry. Or rich, grape-y Tipalet Burgundy. Or luscious Tipalet Blueberry. It's Wild! Tipalet. It's new. Different. Delicious in taste and in aroma. A puff in her direction and she'll follow you, anywhere. Oh yes... you get smoking satisfaction without inhaling smoke.

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Smokers of America, do yourself a flavor. Make your next cigarette a **Tipalet.**

New from Muriel. About \$ for 25¢.



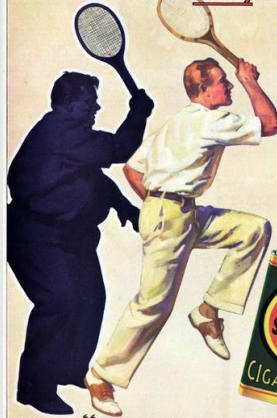
Πάντα η ζωή σου είναι γεμάτη...
Όταν είσαι φίλος...
Οι φίλοι σου είναι...
Και όλοι τους... ΣΕ ΠΙΝΟΥΝ.

ΔΕΛΤΑ
BY A. S. P. & C. L.

STRAIGHT FROM THE SHOULDER!

When tempted to over-indulge

"Reach for a Lucky instead"



At no other time in all things men smoking, does the issue of health by smoking arise so clearly as when the man, over-indulges in "Reach for a Lucky instead."

Lucky Strike, the finest Cigarette you ever smoked, made of the finest tobacco—The Cream of the Crop—"IT'S TOASTED." **Lucky Strike** has an extra, secret heating process. Everyone knows that heat purifies and so 20,679 physicians say that **Lucky** is less irritating to your throat.



"It's toasted"

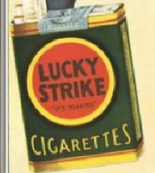
Your Throat Protection—against irritation—against cough.

*We do not say smoking **Lucky** reduces Risk. We do say when tempted to over-indulge, "Reach for a Lucky instead."

FACE THE FACTS!

When tempted to over-indulge

"Reach for a Lucky instead"



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"It's toasted"

Your Throat Protection—against irritation—against cough.



IS THIS YOU FIVE YEARS FROM NOW?

When tempted to over-indulge

"Reach for a Lucky instead"



At no other time in all things men smoking, does the issue of health by smoking arise so clearly as when the man, over-indulges in "Reach for a Lucky instead."

Lucky Strike, the finest Cigarette you ever smoked, made of the finest tobacco—The Cream of the Crop—"IT'S TOASTED." **Lucky Strike** has an extra, secret heating process. Everyone knows that heat purifies and so 20,679 physicians say that **Lucky** is less irritating to your throat.



"It's toasted"

Your Throat Protection—against irritation—against cough.

*We do not say smoking **Lucky** reduces Risk. We do say when tempted to over-indulge, "Reach for a Lucky instead."

IT'S BETTER TO BE FIT THAN FAT

Don't eat between meals



It's better to be fit than fat. Don't eat between meals. **Lucky Strike**, the finest Cigarette you ever smoked, made of the finest tobacco—The Cream of the Crop—"IT'S TOASTED." **Lucky Strike** has an extra, secret heating process. Everyone knows that heat purifies and so 20,679 physicians say that **Lucky** is less irritating to your throat.

MANUFACTURED BY THE KENSITAS TRIWAER PROCESS

10 Apr 61 - 20 Apr 14



To keep a slender figure

No one can deny...



Reach for a **LUCKY** instead of a sweet



"It's toasted"
No Throat Irritation—No Cough

20,679* Physicians
say "LUCKIES are
less irritating"

"It's toasted"
Your Throat Protection
against irritation against cough

* The figures quoted have been checked and certified as by LYBRAND, ROSS BROS. AND MONTGOMERY, Accountants and Auditors.

CAMEL
FILTERS

Camel filtre. Une Camel plus douce à 3,30F*

Viceroy
FILTER
the Smoke!

As your Dentist,
I would recommend
VICEROYS

"Give your throat a vacation...
Smoke a
FRESH
cigarette"

If the cigarette you have been smoking brings on your throat, which is Camel and you're satisfied.

It's the papers that let in tobacco by its efficient retaining methods that make you cough.

It's the entirely hot smoke of bark, about our tobacco that burns and irritates your throat.

There is no jaggery dust in Camel's that's whisked away by a special vacuum-keeping process.

There are no sticks, casually, packed behavior that the Viceroy and other brands come to you in price, factory-made condition, thanks to the Viceroy Pack.

The scientific process of wrapping our plain ordinary Cigarettes, but moisture-proof Viceroy, which come really better in taste—make it all the natural taste and freedom, more it is slightly that our excellent natural taste Camel's deep, our thought worker make them dry.

Camel's are sold and sold most places broadly known than any other and best.

Give your throat a vacation, switch to Camel's for just one day. They have them all over the U.S.A. (1948) © 1948 Camel Cigarette Co. New York, N.Y. Camel Cigarette Co. New York, N.Y.

Don't smoke the conventional cigarette from your pouch of Camel's after you open it. The Viceroy Pack is protective against dust and germs. It allows and keeps you in the air atmosphere of artificial heat, the Viceroy Pack allows fresh Camel and keeps them safe until the last one has been smoked.

CAMELS
THIS... IS CIGARETTE ADVERTISING

"I'm going to grow
a hundred
years old!"

... and possibly she may—for the amazing strides of
medical science have added years to life expectancy

• It's a fact—a warm, wonderful
fact—that this five-year-old child,
or your own child, has a life ex-
pectancy almost a whole decade
longer than was her mother's, and
a good 18 to 20 years longer than
that of her grandmother. Not only

the expectation of a longer life, but
of a life by far healthier.

Thank your doctor and thousands
like him... toiling ceaselessly...
that you and yours may enjoy a
longer, better life.



According to a recent Nationwide survey:

More Doctors smoke Camels than any other cigarette!

NOT ONE but three outstanding independent re-
search organizations conducted this survey. And
they asked not just a few thousand, but 113,597, doc-
tors from coast to coast to name the cigarette they
themselves preferred to smoke.

Answers came in by the thousands... from general
physicians, diagnosticians, surgeons, nose and throat
specialists too. The most-named brand was Camel.

If you are not now smoking Camels, try them. Let
your "T-Zone" tell you (see right).

R. J. REYNOLDS TOBACCO CO., WASHINGTON, D. C.

CAMELS Costlier
Tobaccos



THE "T-ZONE" TEST WILL TELL YOU



The "T-Zone"—T for
taste and T for throat
—is your own proving
ground for any ciga-
rette. Only your taste
and throat can decide
which cigarette tastes
best to you... how it
affects your throat.

Daddy's Favourite.

Player's

10 for 6^p  20 for 11^p

It's the Tobacco that Counts

Both gentle

Philip Morris

For the mother, whom gentle is the best word of the year...

See Philip Morris... gentle for modern men

Before you told me, Mom... maybe you'd better light up a

Marlboro

You, you, you... sweet little... **Marlboro**

Give, Mommy you have enjoyed your **Marlboro**

You, you need never feel... **Marlboro**

I Remember Momma and Poppa!

FOR MOTHER'S DAY FATHER'S DAY- ANY DAY

Love from Mike

CHESTERFIELD

"What does the button say... Daddy?"

The Service First

Camels

Treat him right on Father's Day...

Give him Old Golds

The Old Gold... **Old Golds**



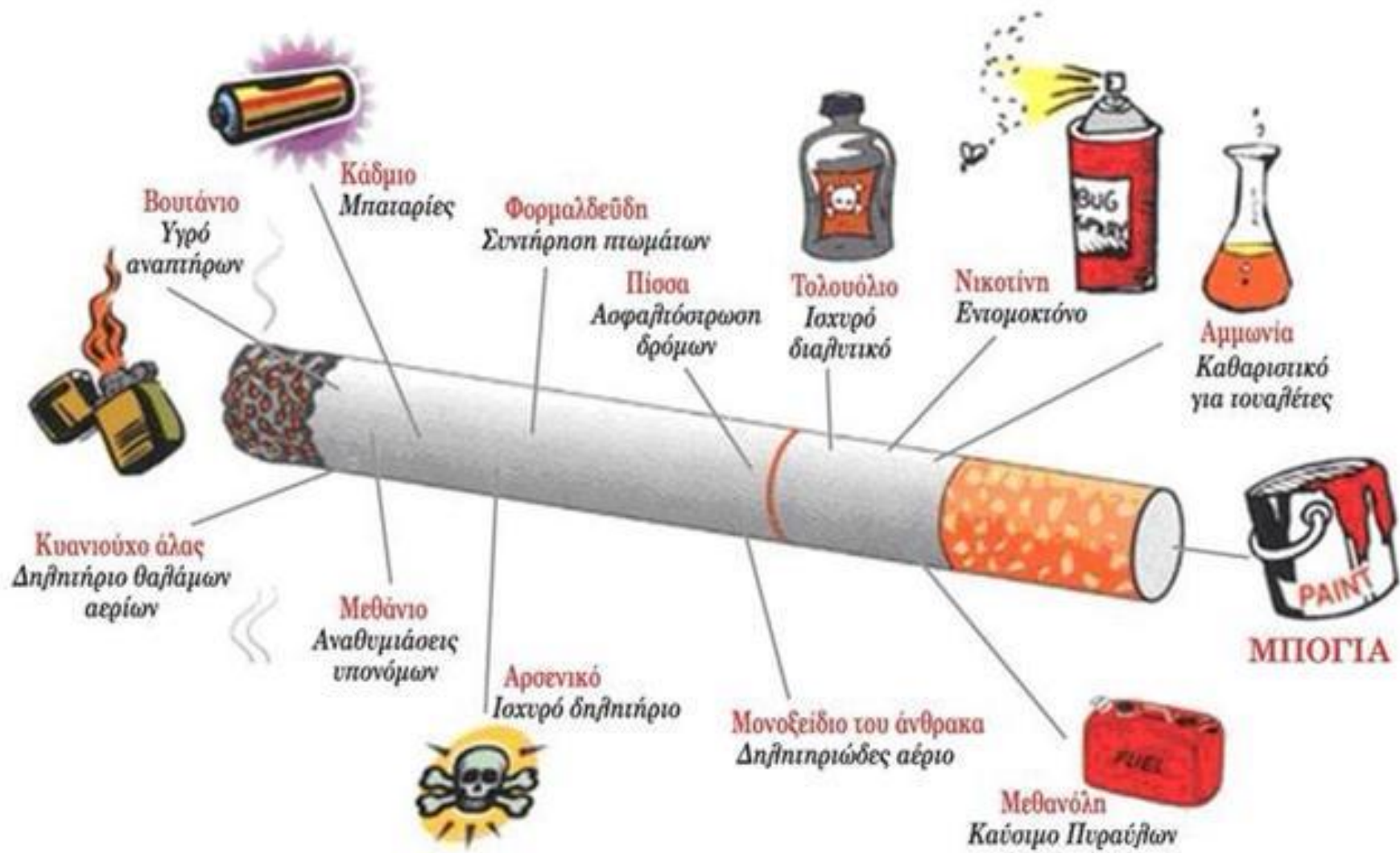
Σ' όλη την Ελλάδα
οι άπαιτητικοί καπνιστάι
τό έκαναν τσιγάρο τους!

Casper ΚΙΛΑΤΡΟ - KING SIZE
έλαφρό... άπολαυστικό... υπέροχο!





Πότε καταλάβαμε ότι το
κάπνισμα είναι επικίνδυνο
για την υγεία;



Κοκτέϊλ από δηλητήρια....



Εσύ καπνίζεις το τσιγάρο

ή

το τσιγάρο καπνίζει εσένα;

QUIZ



- ☞ 1 κιλό καπνός κοστίζει περίπου όσο και 1 κιλό μαρούλια
- ☞ 1κιλό καπνός δίνει περίπου 800 πακέτα τσιγάρα
- ☞ 800 πακέτα τσιγάρα κοστίζουν περίπου 3000 ευρώ!!!

- ☞ Πώς εξηγείται λοιπόν
1 κιλό μαρούλια να κοστίζει περίπου 2 ευρώ
ενώ
1 κιλό καπνός κοστίζει περίπου 3000 ευρώ ?

82% φόροι !!!



☞ ένα πακέτο τσιγάρα 4 ευρώ στο περίπτερο, εάν δεν υπήρχε ο ειδικός φόρος κατανάλωσης αλλά μόνο ο ΦΠΑ 23%, θα κόστιζε 0,84 ευρώ. Και για να το δούμε από όλες τις πλευρές, παραγωγοί, καπνοβιομηχανίες, χονδρέμποροι και περιπτεράδες καλούνται να μοιραστούν τα 0,68 ευρώ από ένα πακέτο και τα υπόλοιπα 3,32 ευρώ (ΦΠΑ και Ειδικός Φόρος Κατανάλωσης) πηγαίνουν στα κρατικά ταμεία.

ΓΛΟΥΠ!!!



Από το Σεπτέμβριο του 2020, η μέση τιμή ενός πακέτου τσιγάρων στην Αυστραλία είναι πολύ πιθανό να κοστίζει περισσότερο από 45 δολάρια το πακέτο.

και άλλα νούμερα



- ☞ 1 πακέτο τσιγάρα την ημέρα κοστίζει 4 ευρώ
- ☞ τον χρόνο περίπου 1500 ευρώ, δηλ. όσο ένας κορυφαίος Η/Υ ή 10-15 μέρες «χλιδάτες» διακοπές!
- ☞ στα 10 χρόνια 15.000 ευρώ, δηλ. όσο ένα αυτοκίνητο!!!
- ☞ ΤΟ ΚΑΙΠΝΙΣΜΑ ΟΛΑ ΑΥΤΑ ΤΑ ΚΑΝΕΙ... ΚΑΙΠΝΟ!!!

ΑΡΣΑΚΕΙΟ ΓΥΜΝΑΣΙΟ ΘΕΣΣΑΛΟΝΙΚΗΣ
ΚΑΠΝΟΣ ΚΑΠΝΙΣΜΑ ΤΣΙΓΑΡΟ

Θεματική Εβδομάδα 3-5 Απριλίου 2017



ευχαριστώ για την προσοχή σας!

εισηγητής: Λεωνίδας Κατσικαρίδης